



Giornate Italiane del Sollevamento  
e dei Trasporti Eccezionali



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## PRESS RELEASE

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# GIS 2013

**PIACENZA, 26<sup>th</sup> -28<sup>th</sup> September 2013**

***APPOINTMENT IN SEPTEMBER FOR THE FOURTH EDITION  
OF THE UNIQUE ITALIAN EVENT DEDICATED TO THE  
OPERATORS OF LIFTING, AERIAL WORKS AND HEAVY  
TRANSPORTS***

The fourth edition of **GIS - Italian Cranes & Access and Heavy Transport show** (the first and only Italian exhibition dedicated to operators and users of machinery and equipment for lifting, work at height and heavy transports), will take place at the Piacenza Expo exhibition centre from 26<sup>th</sup> to 28<sup>th</sup> September 2013.

With over 150 Italian manufacturers of machinery and equipment only for the lifting segment including, among these, manufacturers of cranes, mobile cranes, aerial work platforms, overhead travelling cranes, construction hoists and telehandlers (plus several hundreds of manufacturers of related OEM mechanical, hydraulic and electronic components), Italy is certainly one of the world leading countries in the lifting technologies sector, with a very significant export quota. GIS intends to be a privileged and unique meeting place for all business people and professionals which operate in this important industry.

After a series of extremely difficult years for the Italian economy, in the second half of 2013 the market demand is expected to increase. Companies that have not yet renewed their equipment fleets, they are now forced to do that. Even foreign companies might be interested in participating to **GIS** both in order to establish commercial relationships or to find distributors.

As for the previous editions, GIS 2013 will be supported by the major trade associations such as ANNA (Association of National Crane Hire and Heavy Transportation), AITE (Italian Association of Heavy Transport Companies) and IPAF Italy (International Powered Access Federation).

As far as the product sectors are concerned, in addition to the traditional product areas of **GIS**, that is lifting, heavy transport and aerial works, also logistics and material handling sectors are expected to be present at the show, representing the users of reach-stackers, forklifts, gantry cranes and material handling equipment used in factories, ports and intermodal centres. Piacenza, in fact, is one of the most important logistics centers in Italy (but also international).

To complete the product range offer, there will be also the tower cranes, much used in the construction sites.

In addition to the exhibition section, **GIS** will be joined by a full program of technical seminars and conferences organized with the support of key industry associations and major national and international companies, which will update participants on the latest technological and regulatory developments in the sector

On the occasion of **GIS**, a gala dinner will take place on the opening day of Thursday 26<sup>th</sup>, organized in one of the beautiful castles of Piacenza where all participants (sponsors, exhibitors and their customers) will be able to meet in an informal and relaxed atmosphere.

For **GIS 2013** visitors, there will be the opportunity to register on-line at: **[www.gisexpo.it](http://www.gisexpo.it)**, the new **GIS official website** to ensure quick access and no queues at the exhibition halls.

**END**

Attached: GIS 2013 logo, GIS 2011 pictures.

For further info, please contact:

**GIS 2013 Sales Office:**



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